

HOW DO YOU MEASURE UP ?

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The next time you are on the promotion merry-go-round spare a minute. Consider the qualities which work out a man from his fellows.

PROMOTIONAL QUALITIES

Position Performance:

How well a man is doing his job.

Drive:

Works with energy. Not easily discouraged. Basic urge to get things done.

Intellectual Ability:

To analyse - judge and solve problems.

Leadership:

Receives loyalty and cooperation of others. Manages and motivates others effectively.

Administration:

Organises work - delegates.

Initiative:

Self-starter - sees new opportunities

Motivation:

Realistic - ambitious - goals planned.

Creativeness:

Generates new ideas - enquiring mind.

Responsibility:

Seeks out realistic opportunities.

Finance:

Relates cost-effectiveness. Is accountable.

Communication:

Communicates upwards, down and sideways.

Integrity:

Professional integrity very high.



OTHER QUALITIES:

Maintains a high level of thrust or drive.
Marshals a competent mind, handles people well.
Communicates efficiently-originates ideas.
Responds to provocation objectively and effectively.
Cheerfully and manages his work.
Can generate confidence - Foresees future.
Excellent character combined with integrity.

